

EXPO  
KRAKOW

Targi  
w Krakowie

# SAFE EVENTS

in new reality



# Our priority

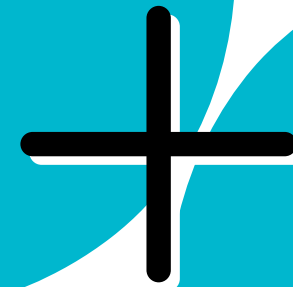
While restoring the trade fair to our calendars, first of all we focus on fact that fair trades should be a **safe form of meeting**.

The document concerns events that take place in the **International Exhibition and Convention Centre EXPO Kraków**.



**We ensure...**

strict safety regulations  
before and during the event



venue that complies  
with  
all the sanitary  
requirements

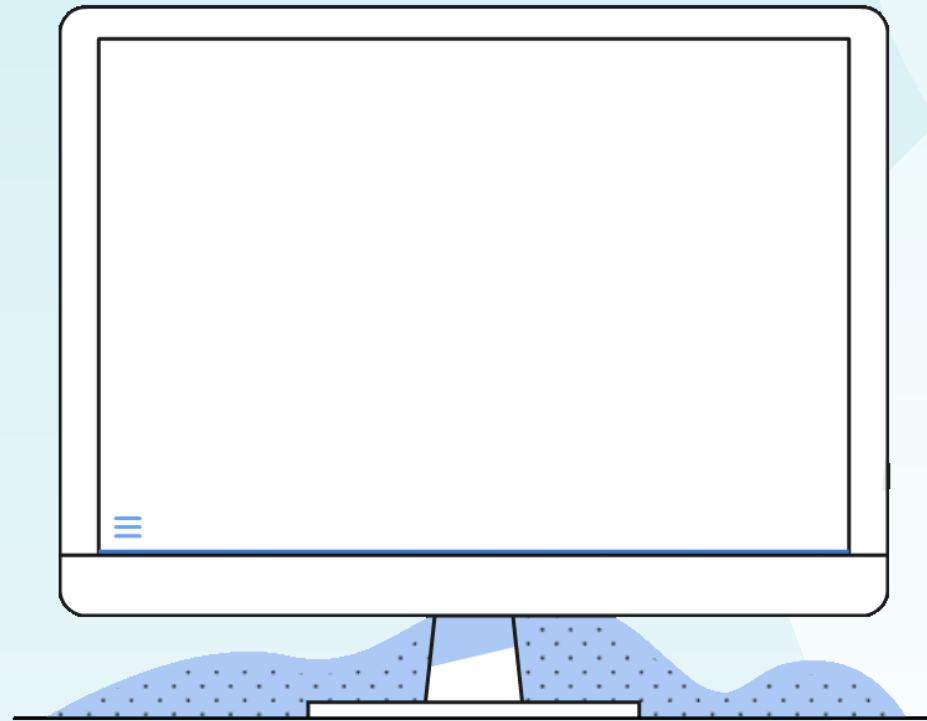
# SAFETY OF EVENT PARTICIPANTS

Business meetings can be safe as long as an adequate sanitary regime is respected. During the trade show, we will provide personal protection items, ensure a safe distance between participants and regularly disinfect frequently touched objects, etc.

Importantly, our event participants need to obey clear procedures, such as, e.g. mandatory registration, which means we know how many people attend the venue and who they are. Unlike in the trade and services sector, trade show visitors are specific persons, not anonymous store customers. Anyone who enters the premises will need to play by the rules.

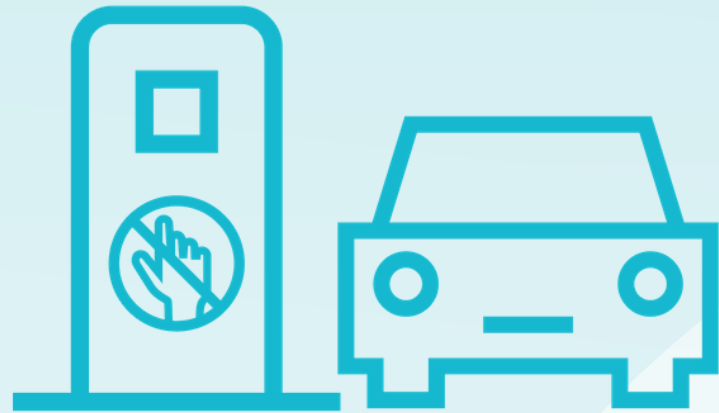
# SAFETY OF EVENT PARTICIPANTS

## Plan your participation without any risk!

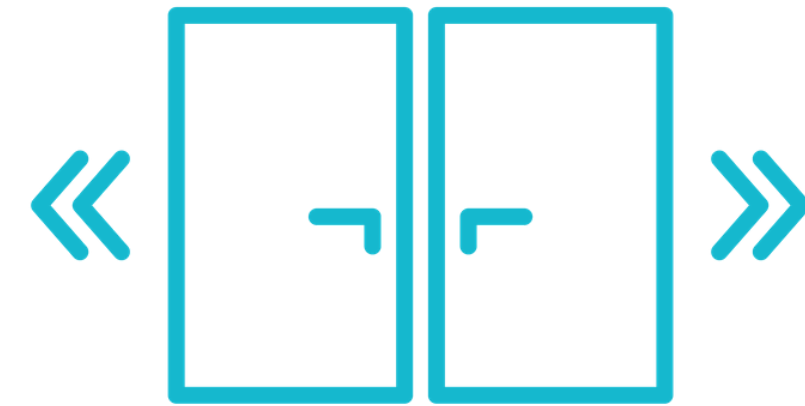


- online registration systems for exhibitors, media outlets and visitors
- ticket sales for **individual trade show days**
- a limited and fully controlled number of participants\*

\*In accordance with the Ordinance of the Council of Ministerson establishing specific restrictions, orders and prohibitions in relation to the state of epidemic emergency, the density of visitors in the venue should not exceed 1 person per 2,5 m<sup>2</sup>, not including staff.



- a contactless parking system



- planning out the passageways and traffic inside the building in such a way as to limit all unnecessary contact between those coming in and going out

## Feel safe on trade fair



- the mouth and the nose must be covered (using a mask, visor or another material)\*



- visitors who enter the building will have their temperature taken using contactless methods

\*Masks and gloves will be available for purchase on the premises.

## During trade fair...



- passageways between booths will be widened (minimum 3 metres) and lines will be drawn to streamline visitor traffic
- a system will be put in place to accurately count the number of people who attend the venue at the same time



## During trade fair...



- all visitors will be required to disinfect their hands upon entering the building.
- free-to-use hand sanitizer dispensers\* will be distributed throughout the venue



- box offices and reception desks will be separated off by plexiglass
- only cashless payments will be permitted

## During trade fair...



- we will eliminate all advertising materials from the premises
- the schedule of the events will be drawn up in such a way as to avoid unnecessary agglomerations of people in a single place
- Precise messages and instructions concerning the rules of hygiene recommended by the Chief Sanitary Inspectorate will be provided (posters, voice announcements, how-to videos)

## EXPO Kraków - a place of safe meetings

EXPO Kraków is ready to come back to life. We have 14,000 m<sup>2</sup> of floor space, including seminar rooms and spaces adapted to various meeting types. All interiors are being prepared to conform to the regulations of the Chief Sanitary Inspectorate.

The huge space of the venue allows us to ensure an adequate distance between meeting participants, and the cubic capacity and air-conditioning system will ensure excellent air circulation. All visitors entering the premises will be automatically counted and have their temperature measured with thermal cameras.

# EXPO Kraków - a place of safe meetings

We have introduced all the necessary procedures to boost the safety level during the trade shows:



- the regular disinfection of shared surfaces, such as, especially, hand rails, elevator buttons, door handles, booth elements



- certified, sealed bins for medical waste (masks, gloves)



- the regular replacement of filters in central air handling units with specialized biocidal products



- adequate ventilation systems with 100% fresh air replacement

# EXPO Kraków - a place of safe meetings



- we will increase the number of security guards patrolling the premises to prevent any violations of these sanitary measures...



- ... as well as medical staff equipped with contactless thermometers and protective clothing



- a space will be set aside to serve as an isolation room until the arrival of dedicated sanitary services

## **All the procedures adopted at EXPO Kraków meet the most rigorous standards.**

They have been jointly developed by experts and trade and exhibition industry representatives from all over the world, including our company.

The solutions are based on:

- the Ordinance of the Council of Ministers\* (JOURNAL OF LAWS OF 2020, ITEM 964),
- the guidelines of the Chief Sanitary Inspectorate and the WHO, EEIA (European Event Industry Association), UFI (Global Association of the Exhibition Industry), and PIPT (Polish Chamber of Exhibition Industry).

\*Pursuant to the Ordinance of the Council of Ministers of 29 May 2020 on establishing specific restrictions, orders and prohibitions in relation to the state of epidemic emergency, trade shows can be organized again as of 6 June 2020.

## Contact

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