

## Reference letter

In the name of The European Society of Cosmetic Dentistry I would like to thank you very much for co-working on the organization of the 13th ESCD Annual Meeting ROYAL ESTHETICS. Congress that took place on 22nd-24th of September 2016 in Holiday Inn Krakow City Center hotel in Krakow was an event that gathered over 400 participants from many countries around the world.

The main tasks that Targi w Krakowie was responsible for are: event promotion on the polish dental market, participants registration, polish sponsors and exhibitors acquisition, running the organization congress office, assuring helpdesk and corresponding with participants, assuring online registration system, sending informational newsletters, providing full financial service for the event, preparation and production of the informational and congress-related materials, providing staff to operate on the congress, accompanying exhibition organization, cooperating with media partners, providing accommodation, airport transfers for speakers, catering delivery and accompanying social events organization: ESCD&Friends, President Dinner and Casimir Night including the artistic program.

The company has met its commitments in extraordinary professional way, assuring complex catering service of the event and necessary organizational help.

I would like to deeply thank the Targi w Krakowie company once again for the effort and involvement that has been put in project realization. I heartily recommend Targi w Krakowie as efficient and professional organizer of international congresses.

Best Regards,  
Dr. Lazarescu Florin  
ESCD President



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